

**PARK PLACE SENIOR LIVING
1075 N. ELM STREET
PLATTEVILLE, WI 53818**

**Managed by:
ELDERSPAN MANAGEMENT
2445 DARWIN ROAD SUITE 109
MADISON, WI 53704**

FOR IMMEDIATE RELEASE

**PARK PLACE SENIOR LIVING
RESPONSE TO COVID-19 CORONAVIRUS**

Platteville, WI. March 16, 2020 – The news about the potential spread of the Coronavirus (COVID-19) in Wisconsin and the risks it poses for those who become infected is concerning to us all. Maintaining the health, wellness and safety of our residents and staff members is our number one priority. Park Place Senior Living has taken the following steps to prevent this illness and to be positioned to respond quickly and effectively should it impact someone in our setting:

1. As of Friday 3/13/2020, we have closed our campus to non-essential visitors. Families and friends are being encouraged to keep in contact with their loved one via phone, cards, or technology such as email, FaceTime and Skype.
2. As of Friday 3/13/2020, all staff members are being screened according to the Centers for Disease Control and Prevention (CDC) recommendations at the beginning of each shift before they're allowed to work.
3. We continue to closely monitor the latest information from the Wisconsin Department of Health Services and the CDC, and work with state and local public health and emergency preparedness officials to strengthen our preparation for a possible outbreak of Coronavirus. Any new information that becomes available is being incorporated into our emergency preparedness and infection prevention and control plans currently in place.

For questions about visiting a loved one at Park Place Senior Living, please contact Angie Pierce, RN, Administrator, Park Place Senior Living, at 608-348-5310.

For questions about Park Place's response to Covid-19 Coronavirus, please contact Darla Armstrong, RN NHA, Chief Operating Officer, ElderSpan Management, LLC, at 608-243-8800.

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